

# RDS H1 2015 RESULTS PRESENTATION 30 SEPTEMBER 2015

# Agenda

H1 2015 HIGHLIGHTS

CONSIDERATIONS ON MOROCCAN REAL ESTATE MARKET

**OPERATIONAL REVIEW** 

FINANCIAL REVIEW

2015 GUIDANCE

# H1 2015 HIGHLIGHTS



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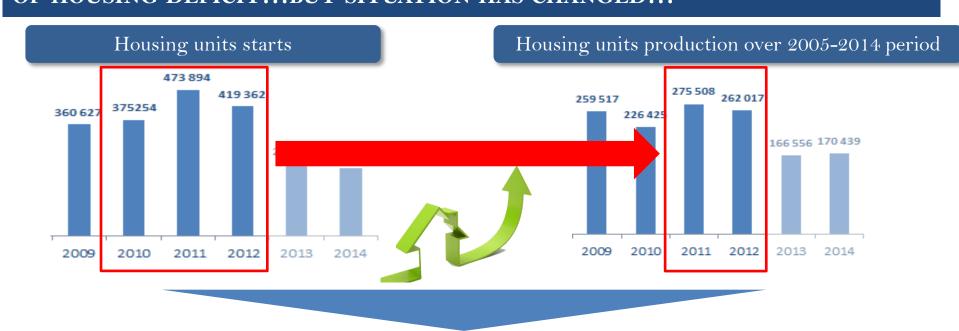


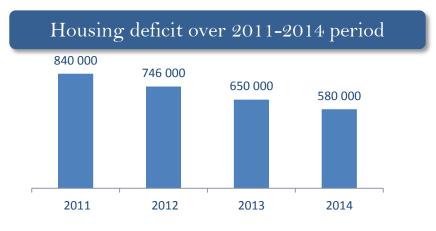


Considerations on Moroccan real estate market



# CONSIDERATIONS ON MOROCCAN REAL ESTATE MARKET JUMP IN HOUSING STARTS IN 2010-2012 PERIOD HAS IMPLIED A REDUCTION OF HOUSING DEFICIT...BUT SITUATION HAS CHANGED...







# CONSIDERATIONS ON MOROCCAN REAL ESTATE MARKET ...SINCE 2013, HOUSING STARTS HAS DROPPED SIGNIFICANTLY IMPLYING A RAREFICATION OF NEW HOUSING UNITS

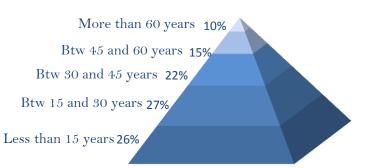


Expected decrease in housing supply to the market due to reduction of housing stats in last 2 years

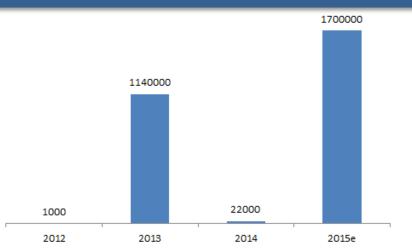


# CONSIDERATIONS ON MOROCCAN REAL ESTATE MARKET A HOUSING PRODUCT ADAPTED TO MOROCCAN DEMAND AND AN EVEN STRONGER DEMAND TO BE EXPECTED IN MID-TERM

## Age distribution in Morocco



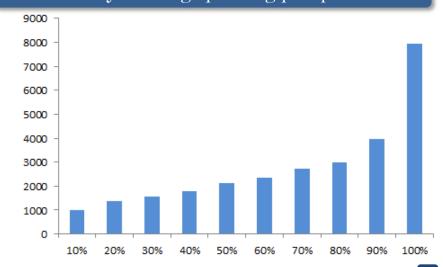
#### Jobs creation in Morocco





#### Monthly housing spending per quartile

population

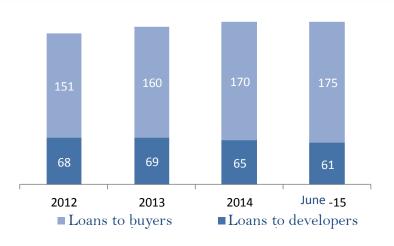




Source: Haut-Commissariat au Plan / Housing Ministry and HCP

# CONSIDERATIONS ON MOROCCAN REAL ESTATE MARKET A SUPPORTIVE FINANCIAL SYSTEM TO REAL ESTATE BUYERS

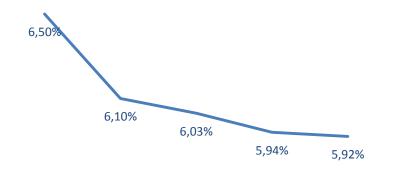
## Total loans to real estate (in bn MAD)



Total loans to real estate has slightly increased by 2,9% between June 2014 and June 2015.

Reduction of loans to developers by 6% between June 2014 and June 2015 to reach 61 bn MAD (6% of banks balance sheets)

Real estate credit rate evolution



2013

2012

2011

Guarantee funds Fogarim and Fogaloge cover more than 130 000 households for a total amount of 23 bn MAD representing 13% of credits to buyers

Default rates remain low at 4,8%.

"Sale before completion" law (voted recently) will lead in the mid-term to the contraction of total credits to real estate mainly impacting credits to promotors (beneficing from down payments from client along with project advancement)

2014

June -15

Operational review



# Operational review <u>RÉSIDENCES DAR SAADA ACTIVITY VALUE CHAIN</u>

- Implement marketing and communications strategy
- Project marketing
- Sales management and administration
- After sales services

- Deliver the final product to the client
- Assist the client in the administrative and financing procedures

#### Development phase

Commercial phase

**Construction phase** 

Delivery phase

- Identify and acquire the land required to realize the planned development
- Conduct research related to legal, architectural and financial issues
- Manage the administrative processes (building permit, residence permit...)
- Select and supervise parties responsible for project conception

- Permis de construire
- Initiation des travaux de construction.
- Supervision des travaux de construction effectués par les différents sous-traitants.



# **Operational review**

#### Development phase Commercial phase Construction phase Delivery phase

## LAND BANK: A SELECTIVE ACQUISITION STRATEGY WITH ADAPTED PRODUCTS TO COSTUMERS

#### Land acquisitions in H1 2015

4,1 ha in Casablanca downtown (near Casa Voyageur train station)

C. 1000 middle standing units

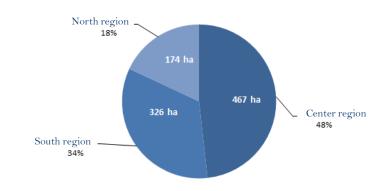
Potential turnover of 1.2 bn MAD

Project to be launched in 2016

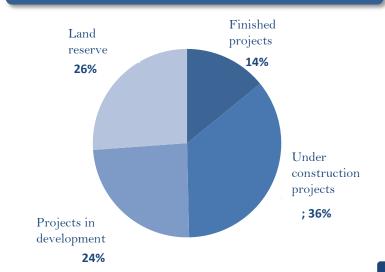
#### Total land bank

971 ha

#### Breakdown of land bank by region



#### Breakdown of land bank by use





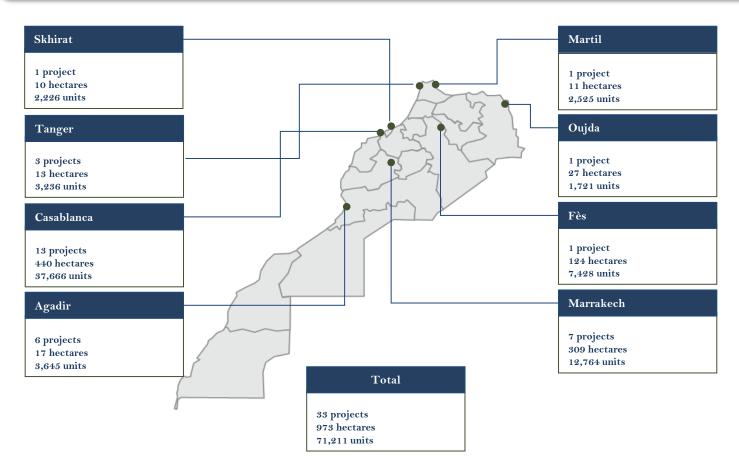
North Region: Tanger, Martil, Oujda and Fes

South Region: Marrakech and Agadir Center Region: Casablanca – Rabat axis

## PROJECTS LOCATED IN CASABLANCA AND MAJOR CITIES WITH HIGH DEMAND

Résidences Dar Saada projects located in big cities

53% of total projects units are in Casablanca with c. 37 700 units





# **Operational review**

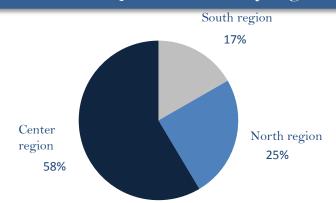
#### Development phase Commercial phase

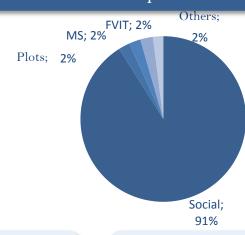
Construction phase Delivery p

## PRESOLD UNITS JUMPED BY 7% IN H1 2015 REACHING C. 2600 UNITS

#### Breakdown of pre-sold units by region

# Breakdown of pre-sold units by type Others;



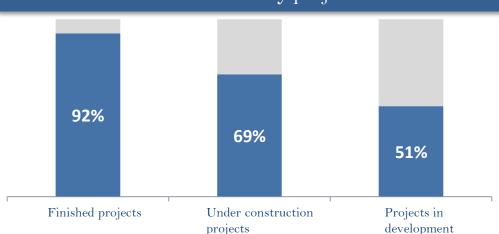


2596 units pre-sold in H1 2015

Backlog of c. 14 500 units

Secured sales (value of pre-sold units) of 4,3 bn MAD

#### Level of commercialization by project advancement



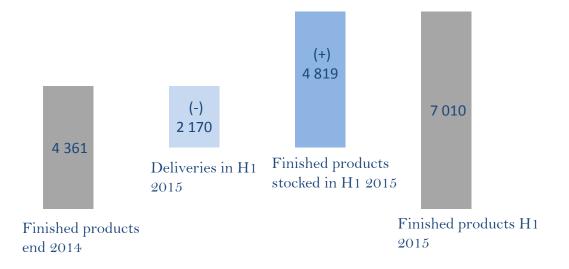


# **Operational** review

Phase de construction

**OPTIMAL FINISHED PRODUCTS STOCK HAS ONLY 11 MONTHS AGE** 

Finished products are constituted in majority of units produced in H1 2015



Unités mises en chantier en S1 2015

3152 unités

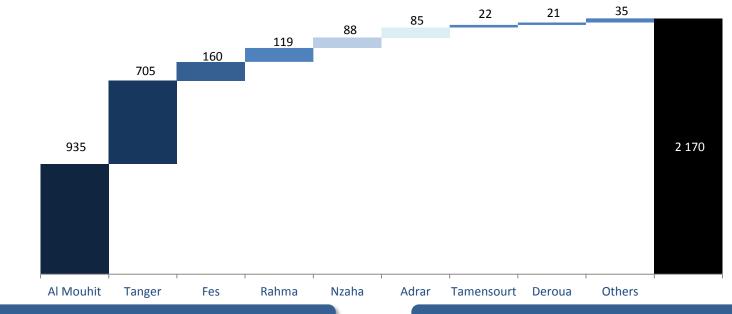
Units starts in H1 2015

4652 unités



#### ent phase Commercial phase Construction phase Delivery phase

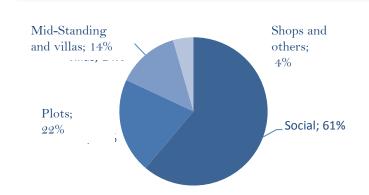
## Breakdown of units delivery by projects in H1 2015



## Breakdown of units delivery by region

# North region 5% Center region 40% ES ESPACES SAADA

## Breakdown of units delivery by type



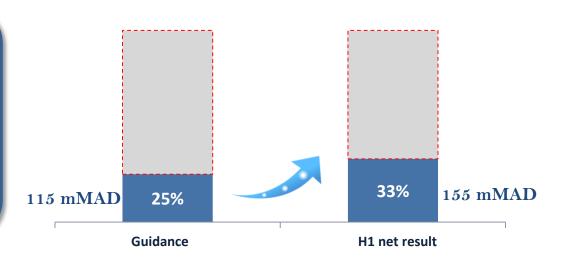
# Financial review



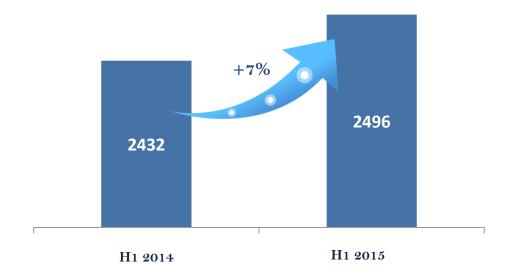
# Financial review H1 2015 FINANCIAL HIGHLIGHTS

Net result in line with communicated guidance

And confirmation of end year guidance



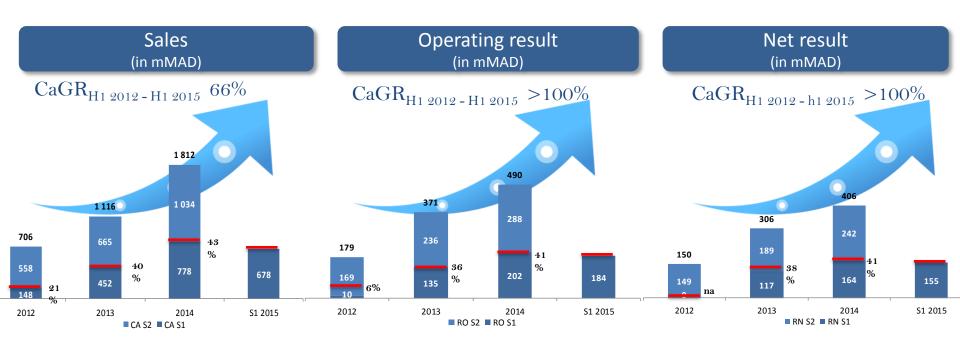
Pré-sales jumped by 7% in H1 2015





# **Financial review**

## FINANCIAL AGGREGATES IN GREW WITH HIGH DOUBLE DIGIT RATES SINCE 2012



% of net result realized during H1

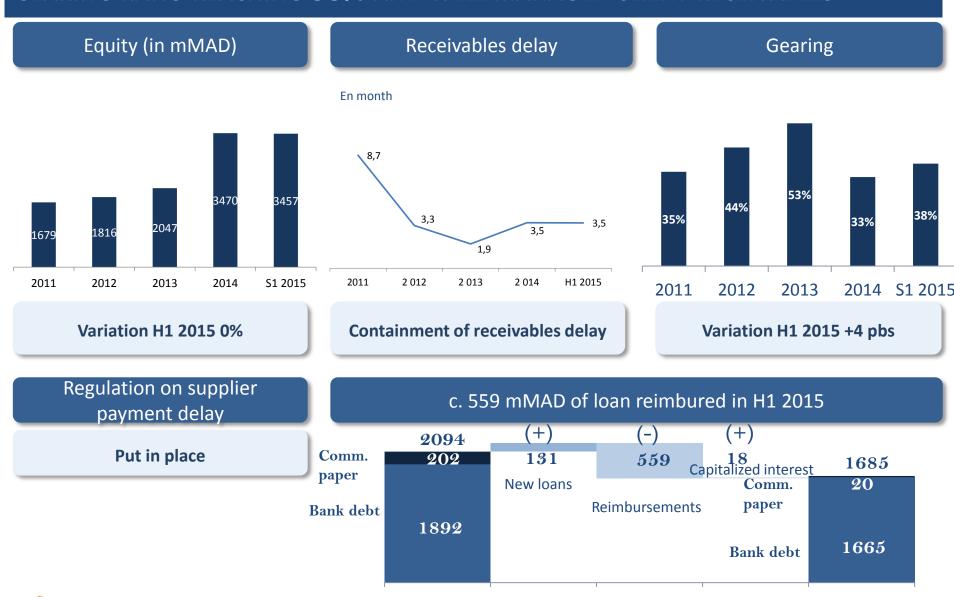
**Operating margin at 27%** 

Marge nette à 23%



## Financial review

## GEARING RATIO REACHING 38% AND WELL MANAGED CLIENT RECEIVABLES





Total bank debt CP end 2014

Total bank debt and CP H1 2015

2015 guidance



# 2015 guidance





#### Guidance 2015

Confirmation of 2015 end year target as released in our business plan reaching a net result in range of 450 to 460 mMAD

